

July 30, 2010

Dear Queen of All Saints Families,

We are kicking off the 2010-2011 Fundraising Campaign early to get a jump on our fundraising efforts. Our first major event is a Ride/Walk-A-Thon. A Ride/Walk-A-Thon is a fundraising event where students get sponsored by friends, neighbors, community members, and family to ride their bicycle or scooters, or walk around the school yard. This fundraiser is a fun way to promote health and fitness while also raising money for our school.

This fundraiser is perfect for the people on your list who do not want to purchase a product, but would like to give financial assistance to our school in a meaningful way. Their donation is 100% tax deductible, and 100% of the monies raised go directly to your family's fundraising account. Key sponsors and donors for this event include co-workers, neighbors, friends, small neighborhood businesses, and family members.

Monies raised in fundraisers directly benefit every student at QAS. Therefore, *it is expected that EVERY family participate in our fundraising efforts. No family is exempt from fundraising.* We count on the input and involvement of each and every parent or guardian to assist in supporting and enhancing the outstanding educational experience and "family" environment that our students enjoy. Many hands make light work" and "too few hands make little success"! We need your participation to help your child have the best learning experience!

Our fundraising goal for this event is \$10,000. This can easily be achieved if every student participates in the Ride/Walk-A-Thon.

Please see that attached pages for Ride/Walk-A-Thon information and Sponsor Sheet.

Thank you in advance for your participation in this event.

Sincerely,

**Lucia Prince
Principal**

QAS Ride/Walk-A-Thon

WHAT: Ride your bike or scooter, or use your leg-power to participate in the Ride/Walk-A-Thon at school (All riders must wear a helmet. Knee and elbow pads are optional.)

WHEN: Friday, September 24 during the regular school day

WHERE: QAS School Yard

WHY:

1. 2010-2011 Fundraising efforts will provide funding for \$50,000 of ordinary school expenses (fine arts programs, insurance, utilities, etc.) which are not included in the student tuition cost.
2. 2010-2011 Fundraising proceeds which exceed \$50,000 will provide educational & environmental enhancements to our school. (interactive white boards for each classroom, new tiled floors for each classroom, playground enhancements, etc.)
3. Promote health and fitness as part of our physical education program

WHO can participate?: All QAS students who meet the minimum monetary donation.

HOW do I participate?: Have donors sponsor you with a minimum monetary donation of \$40. The \$40 entry fee (\$60/family) will allow you to fully participate in the Ride/Walk-A-Thon. You will also receive a commemorative T-shirt. Money must be collected at time donation is made. Credit cards accepted in school office.

PRIZES:

\$40 -\$74: participate in the Ride/Walk-A-Thon and a commemorative T-shirt
\$75-\$100: also includes ice-cream sundaes with the teachers at **Baskin-Robbin's**
\$125-\$200: also includes 1 hour with teachers at **Chuck-E-Cheese** (pizza and tokens)
\$250 and above: also includes make your own bear at **Build-A-Bear Workshop**

How do I raise the entry fee of \$40?: It's easy! Ask 40 people to donate \$1 to help your school; ask 20 people to donate \$2 to help your school; ask 10 people to donate \$4 to help your school; ask 8 people to donate \$5 to help your school. ☺ Start getting sponsors now, before other schools begin their Fall fundraisers.

When is the money due?: All donation forms and money are due on Friday, August 27 for T-shirts to be printed in time for the event.

WHAT IS OUR GOAL?: 100% PARTICIPATION. IF EVERY FAMILY BRINGS IN \$75 IN DONATIONS, WE WILL RAISE \$10,000!

ALL STUDENTS AND FAMILIES WILL DIRECTLY BENEFIT FROM THE PROCEEDS OF THIS FUNDRAISER. THEREFORE, IT IS EXPECTED THAT ALL FAMILIES PARTICIPATE IN THIS EVENT.

